



World Class Capabilities
Individual Attention

Portfolio: John Varvatos

This fast-track "collections" project was installed in New York City's Soho district during Summer 2005. idX engineered, manufactured and installed the fixturing for this location in cooperation with Kramer Design Group of Manhattan.



Swinging Gate

The "gate" structure is designed to swing back to the store wall for sales floor modification and can be reconfigured and merchandised using specially designed hang and fold components.



Freestanding Fixture

A specially developed custom pewter finish was developed for the freestanding fixtures.



Rail System

The perimeter includes an inset C-channel system and a variety of merchandising attachments for limitless flexibility.



Braided Benches

Custom leather braided benches with pewter finish base offer eye-catching merchandise display.