



World Class Capabilities  
Individual Attention

## Portfolio: Niketown

Niketown 5th Avenue location in Manhattan features eye-catching color accents and flexible displays to deliver an exciting retail experience.



### Merchandising panel

Shoes are merchandised on acrylic panels with magnetic hardware, offering maximum display flexibility.



### Feature table

Feature tables were created to expand or contract with vertical risers.



### Wall system

Outriggers are merchandised for hanging and folded presentations with back lit lifestyle graphics.



### Feature table

Tables were produced in brushed stainless tubing, combined with acrylic tops and glass shelves.



### Merchandising benches

Formed acrylic benches are used to feature merchandise and lifestyle mannequins. Color graphics are added for seasonality.